

NOTTINGHAM ROOSEVELT MEMORIAL TRAVELLING SCHOLARSHIP NEWSLETTER Q1, 2020 – TRAVELLING NEWS

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UPDATE FROM CHAIRMAN: MICK BURROWS

Firstly, over the past few months, I have, along with many others have had the absolute privilege and delight to have witnessed at first hand all of our recent scholar's adventures and experiences. I can honestly say these sessions continue to be one of the most enlightening and insightful moments, the individual stories that wrap adventure, learning, life changing moments, with equal doses of challenge, excitement, sadness and fun, it all brings home to me the unquestionable value of our unique scholarship.



I along with many others have heard at first hand from; Rachel, Miles, Gareth, Angelena, Ben, Tori, Elisia and Sheridan, each scholar has presented their individual experience, the intricate details of their journey, the projects and places they visited, their up's and down moments and the shared learning they and the places they visited benefited from. This they all shared with willingness, enthusiasm and ambition, yet again we witnessed the true added value we generate through the great work the scholarship brings.

Clearly this is not new, many of you as scholars from past years will no doubt have great and valued experiences to share. I know from the few scholars from the 60's through to the 10's that I have personally met that it was a truly life changing for everyone, all of which combine to bring great richness and benefit not only to each of them but importantly also to Nottinghamshire and the wider UK community.

More recently, Henry and Sam have recently returned from their respective journeys, we look forward to hearing their stories. I am also delighted that we have appointed Tom as our Mayflower scholar, thanks to the great support from Nottinghamshire County Council, Tom will be exploring the links to this historic moment as we celebrate 400 years since that epic voyage took place, many of the Pilgrims originated from Nottinghamshire, hence the relevance and importance of this project. More details on the website.

The last year held many special moments for us including the Scholar feedback sessions, the Annual Celebration event in July, the 70th Anniversary event in November and many other individual occasions when individuals or small groups of scholars celebrated their findings and ambitions across the County. This year's events are just being finalised and are in the Key Dates on Page 3, please let Russ know which ones you can attend. The Showcase event on 25th June promises to be a very special moment, it would be good to see you there as well as any other event you are able to make, you will be most welcome.

Along with my fellow Trustees, we are delighted to have recently had a very positive and enthusiastic meeting with Experian. We were warmly greeted by Richard Donovan and Laura Thomas. Richard is Head of Social Innovation and Corporate Responsibility, Laura is in his team. In discussion we acknowledged that the Scholarship needs to be better geared to today's business world, particularly as local authority funding has dissipated. We recognised the requirement to set a new Strategic Vision; a key focus would be to identify priorities and potential opportunities that 'fit with' local business to develop a set of potential shared values and themes, financial equity and inclusion being an example. We also know that we need to better understand more about what drives the 21 to 35 year target group and improve our marketing and publicity activities.

Richard and Laura have generously offered to support us, with direct input from Richard in facilitating a Visioning session. Support on analysis and marketing may also be forthcoming. We will be meeting with Richard in March and will keep you updated on the outcome. We are genuinely delighted to have his direct support and the valued contribution from Experian.

I look forward to seeing you soon. Best wishes Mick.

UPDATE FROM 2019 ROOSEVELT SCHOLARS

Sam Preston - Sustainable US Cities



Sam spent three months travelling around US, to research cities leading the way to become sustainable. This insight is crucial with Nottingham aiming to become the first carbon neutral city in the UK. This is what she had to say...

It's hard to believe that three months in the US has now been and gone! As anticipated, it was the most extraordinary experience of my life, but of course the important new friendships and avenues of learning which opened up could not have been foreseen.

My research was collecting the sustainability stories of US cities. Working in sustainability engagement at Nottingham City Council which had just announced the most ambitious carbon neutrality goal in the country, it felt like the time to expand our horizons and seek fresh, innovative approaches for the journey ahead. America's wealth of progressive municipalities and recent

excitement around a Green New Deal, aptly inspired by FDR's landmark New Deal Policy, rendered the Roosevelt travelling scholarship an ideal opportunity.

The work began in Washington DC where I interviewed the legislative staff of ten members of congress with strong environmental records and positions. In order to contextualise the research to come, my intention in the Capitol was to build an understanding of the national picture of green policy, given the fundamental contrasts between UK and US government structures. It turns out that DC itself is implementing cutting-edge work and fortunately I was able to fit in some discussions with local authority staff in various departments in between federal government appointments.

Just I'd hoped, gathering a range of interpretations of the Green New Deal and perspectives on the US's future role in eco innovation set the scene magnificently for my subsequent work in the US. I went on to explore ten more major cities: Boston, New York, Detroit, Chicago, the Twin Cities, Seattle, Portland (Oregon), San Francisco, LA and Honolulu. In each location I prioritised meetings with counterpart sustainability teams in their respective government offices, keen to find out about their set targets, challenges, technologies, partnerships and citizen engagement experiences in order to inform plans back in Nottingham. To develop a more well-rounded understanding of what was going on in each place, and of course to absorb more ideas and ways of thinking, I also spoke with universities, private sector organisations, non-profits and community groups working on sustainability initiatives.

With no exceptions, every place I went offered abundant inspiration, each excelling in their own way. Rather than finding difficulty in making enough appointments to fill my time as I had feared, the experts I contacted were generally so enthusiastic to meet me and make connections on my behalf that every working day (and the odd weekend!) was packed with interviews and tours. I found myself continually overwhelmed with how generous these professionals and community members were with their time and efforts in helping me.

Meanwhile, I was also shown unimaginable kindness from my Servas hosts, many of whom went the extra million miles to make my experience of their city as magical as possible. There are so many examples I could list but the first that come to mind are an eight hour round trip to the pacific coast and national parks in Washington, sailing down the Mississippi in Minneapolis and joining a Thanksgiving dinner of retired hippie actors in LA.

Now I'm back I seemed to have hit the ground running, having already contributed US case studies to an NTU paper on innovative digital engagement which is now out for review, and beginning work towards a few more academic collaborations. Invitations to speak and present are starting to pile up and of course I'm getting into writing the main Roosevelt report, looking forward to forming US-inspired recommendations for Nottingham as it continues to lead the country in green innovation!

You can follow Sam on her Twitter at https://twitter.com/sjprest

Henry Franklin - Offsite Construction: What can the UK learn?



Henry Franklin (Scholar #185), spent six weeks exploring modern methods of manufacturing in the construction industry to see what can be learnt and shared between our two countries...here's what he had to say

In February of 2019, I received a message from my Mother-in-Law on LinkedIn that contained a link to the Nottingham Roosevelt Memorial Travelling Scholarship website. I did a little research, discovered more about the impressive history of the scheme and found time that week to complete a project proposal and application form. Eight months later I found myself on a Harley Davidson riding through Death Valley, part of an 800 mile ride around the Sierra Nevada Mountains in order to reach the Autodesk Connect and Construct Summit being held in Las Vegas, one of the top conferences in the world on my field of interest and an event I had only received an invite to 3 days before from a contact I had been introduced to as a result of being awarded the NRMTS.

The project proposal that I had prepared was to investigate the deployment of offsite construction techniques, or prefabrication, in the United States. This was linked to my ongoing work at the Manufacturing Technology Centre, Coventry, where I am responsible for delivering the Construction Innovation Hub, a scheme designed to increase productivity and levels of Research & Development in the UK's construction industry. The project consisted of 3 strands:

- 1) to visit US Construction Sites where offsite construction techniques were being used
- 2) to visit US Manufacturers/Developers in the offsite construction supply chain and
- 3) to visit R&D Centres developing new offsite construction methodologies and tools.

I prepared for the trip by reaching out to my network within the UK as well as contacting the British Consulate and British American Business Council. Using leads generated from these sources I was able to set appointments with Construction Managers, Factory Managers, Engineers and Researchers at the organisations which are summarised in the table below from which I was able to build up a picture of the offsite construction industry in the US.

Of equal importance to me as delivering my project was to travel extensively and experience life in the States. In six weeks, I passed through the States of Washington, Oregon, California, Nevada, Texas, Massachusetts and New York visiting the cities of Seattle, Portland, San Francisco, Las Vegas, Los Angeles, Austin, Houston, Boston and New York. Between cities I experienced forest, mountains and desert travelling either by car or motorbike and staying with a mix of American hosts, Airbnbs and hostels.

I was also keen to learn more about the Scholarship itself. I met with Keith Taylor, scholar #041, in Boston and it was fantastic to hear more about his scholarship experiences over lunch. The last stage of my trip saw me visit New York where I met with Sarah Schoonmaker, Great Grand Daughter of President Franklin D Roosevelt, shortly before taking a tour of the United Nations, an organisation that FDR was instrumental in establishing and that continues to do great work promoting international peace and security.

In the short time that I have known about the scholarship it has opened up some incredible opportunities for me, both professionally and personally which I am extremely grateful for. It has been a privilege to be selected to receive the scholarship and I look forward to helping support it and to the future opportunities that I am sure will result from being associated to the scheme.

KEY DATES

- 2020 Applications –1st January to Friday 6th March
- **AGM** Monday 4th May
- Showcase Event Thursday 25th June, County Hall
- **Celebration Event** Friday 3rd July, Knipton
- Thanksgiving Event tba

2020 MAYFLOWER SCHOLAR



We are delighted to announce the successful appointment of Tom Cable as our Mayflower Scholar. The Mayflower project represents an exciting partnership with Nottinghamshire County Council as part of their Mayflower2020 campaign to commemorate the 400-year anniversary of when the Nottinghamshire Pilgrims set sail for the new World.

Although the Pilgrim story and the links to Thanksgiving and the American Constitution is heavily taught in US schools, little is made of the story in Nottinghamshire. We hope to help change this and to recognise the role Nottinghamshire people played in this key period in world history.

Tom is local from Hucknall, Nottinghamshire. He runs a successful educational business called Bluekazoo, which creates an immersive learning experience for schools across Nottinghamshire.

"I am ecstatic to be going to America to research the Mayflower and develop a new method to bring this unfamiliar story to life in classrooms across the county." **Tom Cable, Mayflower Scholar, 2020**.



Tom has already made two short videos. The first describes his project and experience of winning the scholarship (https://youtu.be/HaY4o48Tmns) and the second his first week of preparation (https://youtu.be/xmgK0cB-MXI). The Mayflower scholarship is the first of our themed scholarships in conduction with Nottinghamshire County Council.

To find out more about the Mayflower 400 Campaign across the UK, please go to: www.mayflower400.uk

RECENT EVENTS AND ACTIVITIES

75th Anniversary / Thanksgiving Meal, November, 2019.



Last year we celebrated the Nottingham Roosevelt Memorial Travelling Scholarships 70th year of sending adventurous young people from Nottinghamshire to the United States. Scholarship supporters, including alumni, donors, Trustees and partners attended a special Thanksgiving celebration on Tuesday, November 26th in Nottingham.

The 70th Anniversary event provided an opportunity to hear inspirational stories from past scholars on what they learned in the USA and their achievements since returning. Trustees of the Scholarship also shared current plans and aspirations for Scholarship. Mick Burrows, former Chief Exec of Notts County

Council and chairman of the Scholarship, commented

" It's a very special moment for our scholarship as we celebrate 70 years since the first scholars arrived in America. It's unique, it's life changing and it's benefitted not just Nottinghamshire activities but has also impacted on a number of national developments through the ongoing work of past and present scholars. I am very proud, along with my fellow trustees in ensuring it continues to build long lasting relationships with the United States as we celebrate its success."



2020 SCHOLARSHIP - NOW OPEN FOR APPLICATIONS - PLEASE HELP SPREAD THE WORD



We're delighted to have had the support of Paul Harvey of Icarus-media.com who has helped us refresh our marketing material for 2020. We met Paul at the 70th Anniversary. One of the things that came out of discussions with various organisation in Notts was that they couldn't easily explain to their group what the scholarship was about. So below are some words you can use when explaining to anyone you feel is interested. Remember our best recommendation is from YOUR personal contacts rather than a cold call.

Did you know there's a scholarship to travel to America that's only open to Nottinghamshire residents!

It's called the Nottingham Roosevelt Memorial Travelling Scholarship. It's focused on young people (aged between 21 and 35) so if you are or you know anyone in this age range please read on.

The idea behind the scholarship is that the more people travel and meet other cultures the better we all become. It was set up in Nottingham to honour President Franklin Delano Roosevelt and so focuses on travel between Nottinghamshire and the USA. Many cities put up statues to the President for the role he played in helping end World War 2 but Nottingham chose to have a living memorial – the scholarship.

Applicants choose a subject that they are passionate about which will benefit from development by a visit to the US. This can be any subject. It is hoped that by developing the project they will bring back new insights from the States to benefit the scholar, their employer and the County.

You can choose the timing of your travel as long as it is completed by the end of 2020. The scholarship can be either 6 or 12 weeks. The scholarship is a return flight to New York City plus either £1500 (6-week trip) or £3000 (12-week trip).

Applications are via an on-line form from the website (https://rooseveltscholarship.org/how-to-apply/). There is then a two stage interview process in Nottingham and then at County Hall West Bridgford. The deadline for applications is Friday 6 March.

Previous scholars have found this a life changing experience. You travel alone in the States meeting amazing people and becoming immersed in US life. Your network grows, you learn more about your topic and come back full of energy and enthusiasm. It builds your self-belief and confidence and looks great on your CV.

Further details are on website (https://rooseveltscholarship.org) and there's an enquiry form if you have any specific questions. We're also on Twitter @NottsRoosevelt and Facebook @NRMTS

Please pass on information about this unique opportunity to friends and family or apply yourself.

ALUMNI SUPPORT AND LEGACY

THE ROOSEVELT SCHOLARSHIP - NEEDS YOU

The scholarship is undergoing planning to make a number of changes in the coming months. If there are any alumni with specific skills that could help, then please get in touch with Russ on 07767-797-335. Specifically, we are looking for help with social media, marketing and legal issues.

The Scholarship is now funded largely by gifts made by our unique network of Alumni - from the returning scholars who donate each month through a standing order, to the couple who now give more than £2,000 a year.

Please consider joining them if you can, both in memory and tribute of your own scholarship and of the many special people who made your journey something you will always treasure. To become part of the Alumni network who now enable others in this way, please fill in the simple form below to set up a regular gift via standing order, (and also a gift aid declaration to enable the scholarship to reclaim tax on every penny that we can). Thank you.

A **NEW DONATE** button is now available on the website. The button is a HASSLE-FREE option that will enable you to make a one-off payment or a regular donation without having to cut, complete and send a form.

There's no reason not to donate now @



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| In order to Gift Aid your donation please tick the box below: I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years to Nottingham Roosevelt Memorial Travelling Scholarship (Charity number 512941). I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. |
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| Please return this form to NRMTS at the following address: Nottingham Roosevelt Memorial Travelling Scholarship |

c/o Treasurer - Russ Blenkinsop, Willow Cottage, 8 The Corner, Lowdham, Notts NG14 7AE